



## The Buzz - May 2021

Jump Media is bringing you the best of its best each month, curated for your enjoyment. We're showcasing the work that we've enjoyed producing, plus a few extra links for fun! We'd love to hear your comments and feedback, so drop us a line at [Jennifer@jumpmediallc.com](mailto:Jennifer@jumpmediallc.com).

### IN THE NEWS



#### A Balancing Act: Motherhood and Equestrian Careers

THE PLAID HORSE

Equestrians, leaders, mothers: these titles all describe the following women as they have molded their careers and lives in the horse world.

[Read More](#)

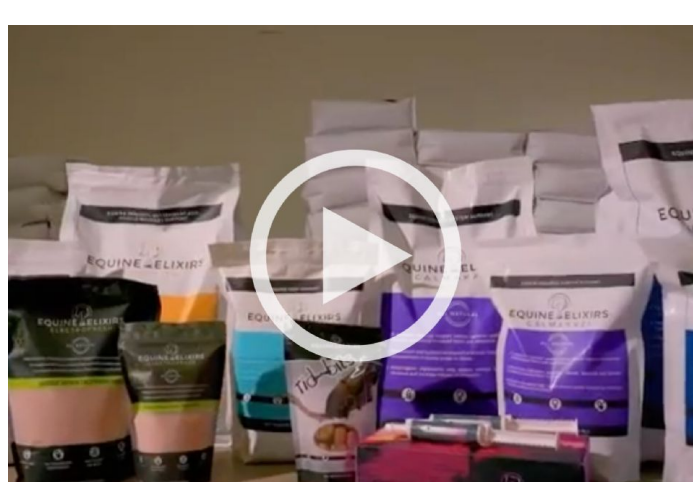


#### Veterinary Medical Manipulation and Acupuncture

PRACTICAL HORSEMAN

Medical manipulation, similar to chiropractic in humans, and acupuncture therapies are complementary treatments for lameness problems and other issues in horses.

[Read More](#)



#### Gears, Gauges, and Motors, Oh My! The Making of Equine Elixirs, All-Natural Equine Supplements

THE PLAID HORSE

In an effort to keep production in Wellington, Florida, Liz Ehrlich, the founder of all-natural equine supplement company Equine Elixirs, has developed machines that not only mix ingredients and deposit the product into bags, buckets, and syringes, but also handle functions such as labeling.

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### WHAT WE'RE WATCHING

#### Communications and Marketing for Equestrian Businesses With Jennifer Wood

Jump Media's own Jennifer Wood led a virtual discussion for STRIDER as part of its Professional Development Series for equestrian professionals and business owners across the equine industry.



[Watch It](#)

#### Catch New York Empire in the Global Champions League St. Tropez on GCTV

New York Empire sits in fifth place overall in the Global Champions League after the first two events, GCL Doha and GCL Madrid. Next, watch team members Spencer Smith and Shane Green in action at GCL Saint Tropez in the stunning French Riviera. GCTV's new platform offers live and on-demand content, plus in-depth analysis, and more.



[Watch It](#)

### WHAT WE'RE READING

#### Spring Flowers Bring Pollen Showers: How to Help Your Horse Cope With Allergies

THE PLAID HORSE



If you have ever wondered what you can do to help a horse suffering from allergies, Palm Beach Equine Clinic veterinarian Dr. David Priest shares his knowledge on addressing allergies and helping horses breathe easy.

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#### Get Outside This Holiday Weekend With These Outdoor Oases

JUMP MEDIA

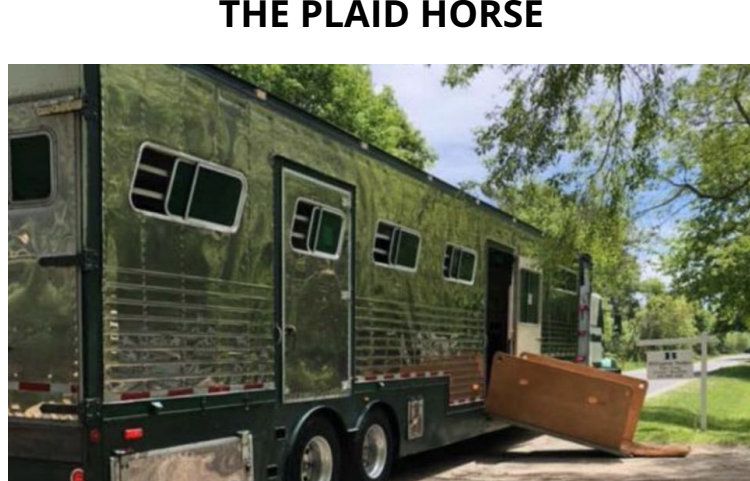


Get outside and enjoy the fresh air and sunshine this holiday weekend, and stop by virtually to visit these three Wellington, FL, properties, each featuring fabulous outdoor spaces to relax, exercise, and enjoy time with friends and family.

[Read More](#)

#### Eight Things To Consider When Preparing To Ship Your Horse

THE PLAID HORSE



As a horse owner and a barn manager, BarnManager founder Nicole Lakin has had to organize shipments for her own horse and others, and these are a few of the tips she recommends each time you ship your horse.

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#### Horse Saved From Slaughter With Wire Deep in his Leg to Help Veterans in Bright Future

HORSE & HOUND



Ezekiel, or Zeke, was one of six Belgian draught horses destined for slaughter after a "life of neglect," who were taken in by Baby Girl Horse Rescue and Veteran Therapy Ranch in Fellsmere, Florida, in February.

[Read More](#)

### LINKS WE'RE CLICKING

The AKC Agility Premier Cup, held at World Equestrian Center – Ocala, aired on ESPN on May 25 [See the stunts](#)

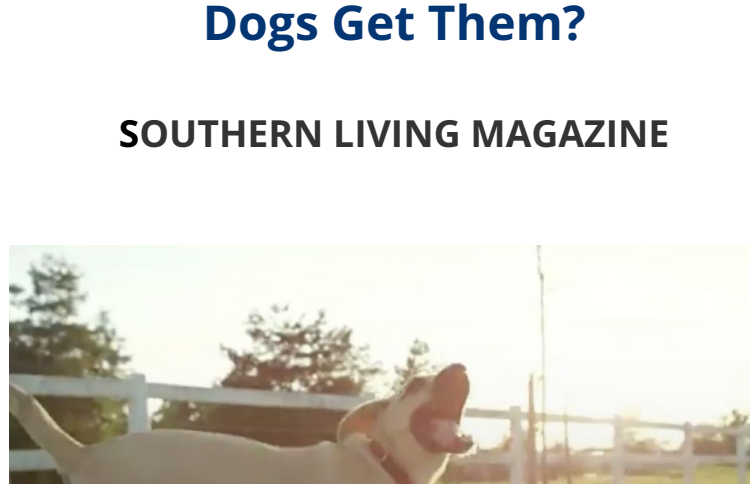
Ogling any of the cool jumps you see in show rings these days? Javan Dalman of Dalman Jump Co. answers your burning questions [See them here](#)

A herd of Ringling Bros. elephants recently retired to Florida [See their new digs](#)

### A BIT OF GOOD NEWS

#### What Are Zoomies and Why Do Dogs Get Them?

SOUTHERN LIVING MAGAZINE



[Read More](#)

#### Barn Envy: Step Inside Ashton Kutcher and Mila Kunis's Sustainable L.A. Farmhouse

ARCHITECTURAL DIGEST



[Read More](#)

### SOCIAL WE'RE SHARING



gcl\_new\_york\_empire Eyes on Round [like](#) [comment](#)

jumpmediallc Congratulations to Evie Stettin of Washington, D.C., who has been selected as the 2021 @wihs Youth Ambassador!

39 local teens attending schools in Virginia, Maryland, Pennsylvania and Washington, D.C. will also join the 2021 WIHS Junior Committee presented by Signature Academics. Read more at the [link](#) in bio!

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